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Brief Introduction

We understand that society has four 'legitimized' spaces for young people – family, friends, career / career-related education and leisure or recreation. There is on the margins – a 5th Space – a space where young people discover themselves by engaging in social action, a space where they engage in active citizenship, volunteering and much more. The 5th Space can be repositioned as a space to focus as on the self-transformation of young people and at the same time the transformation society through their activity. The 5th space can be a situation that builds on the aspects of understanding the self, developing meaningful relationships and impacting society – all of which are critical to youth development. While impacting society, young people impact themselves and if facilitated properly these experiences lead to heightened self- awareness, enhanced leadership skills (like problem solving, decision making, team working, conflict positive, dialoguing etc.) and informed stances and on ground action on social issues.

A thriving 5th Space can be critical in the all-round development of young people. The skills learnt in the 5th Space are life skills that can help young people 'succeed' in the other spheres of their life, such as with the family, friends, at work and at play. Recognizing the oneness between the inner and outer worlds of young people is the key to shifting from a 'youth for development approach' to a 'youth development approach'



Building on our work in the past few years to increase awareness and encourage action around creating empowering spaces for young people, we intensified our efforts on demonstrating how such spaces can be created, utilized, and replicated in this year. We have also been striving to strengthen the ecosystem for youth development and active citizenship in the country and to make youth work visible through the creation of media products and their dissemination. Our main strategies are:

- Architecting 5th Spaces - To incubate and enable organizations to design and run self to society journeys and working on issues of social inclusion and marginalization.
- Developing 5th Space public engagement programs – To involve the larger public in personal and social change processes.
- Promoting 5th Spaces – To ensure the voice and work of youth and youth workers is amplified for the larger social good and certainly for greater support to the youth work field.



Architecting 5th Spaces

Changelooms is a program that promotes young social entrepreneurs and activists to start up exciting initiatives that are driven by their passion and vision for the larger common good. So far 150 such young leaders had been supported in partnership with SRTT, IDS and DKA. This year in partnership with Department for International Development (DFID)'s Poorest Areas Civil Society (PACS) Programme and Pravah we launched Changelooms With.in as a 9 month leadership journey with 100 passionate young changeloomers leading social action initiatives that addressed social inclusion in 6 states including Uttar Pradesh, Madhya Pradesh, West Bengal, Bihar, Jharkhand and Delhi NCR. Changelooms Alumni leads from Prantakatha, YES Foundation, Youth Alliance, Diksha Foundation and Synergy Sansthan were co-facilitators of this journey.

Changelooms With.in is an inside out leadership journey that encourages, recognizes, and supports young leaders to achieve their potential to lead social change initiatives.

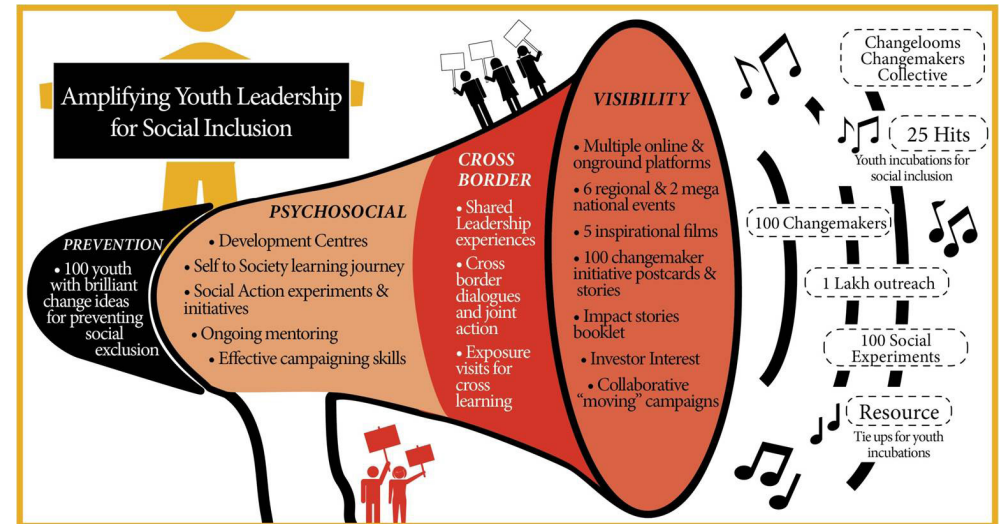
a) The objectives of this programme:

The prime objective of this program is to strengthen youth-led change initiatives that can promote and pioneer innovative and creative projects aimed at social inclusion. The two sub objectives of the program are

1. Identifying, mentoring, strengthening and incubating 100 youth led initiatives on social inclusion.
2. Amplifying the voices of these young people through mega events and media products to reach 100,000 people.

b) The programme offerings :

1 **An "Inside out" learning journey** - Changeloomers are encouraged to explore their leadership potential through the development centres.



These are focused on deepening their reflection abilities, articulate their vision for self and social change, strengthen their on ground intervention strategies. The thematic of exploration are Systems Thinking and organization development and project management using the Tatva Framework developed by Pravah Instruction Design; Facilitation skills using the Big ticket framework developed by Vyaktitva; Deep self awareness and discovering one's own strengths, fears and drive the change from within and take it outside to the society using the Get Real process developed by Pravah and Vyaktitva; Unpacking Social exclusion through the lens of power, privilege and purity framework developed at the Collective.

2. **Mentoring** - Each Changeloomer is assigned a mentor to meet up with them throughout the programme, helping them to develop their personal and public leadership skills.

3. **Visibility support** -Changeloomers are supported to draw up action plans to help them show case their achievements.

4. **Seed funding** - A financial investment is made for each start up and action project.

c) Outreach and Selection and selection

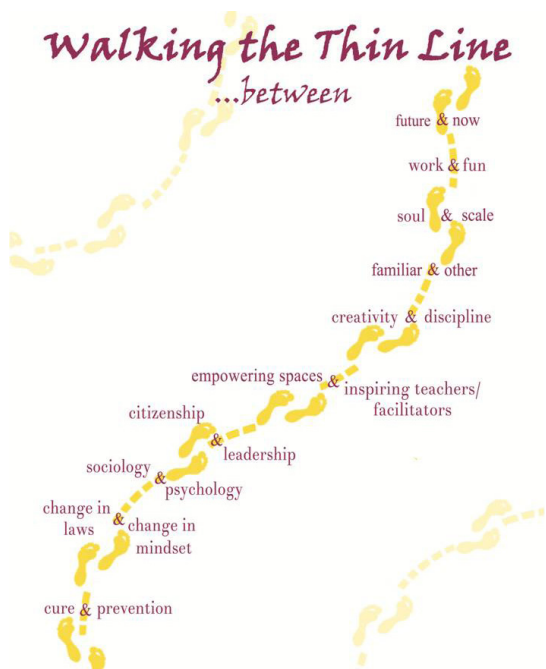
The identification and selection process under the Changelooms With. in programme was an intense, multi stage, rigorous and objective process to ensure appropriate selection and to get the right individuals.

Two types of young leaders were selected namely

- 1) Leaders of startup organizations, and 2) Leaders of action projects

i. Geographical Spread :

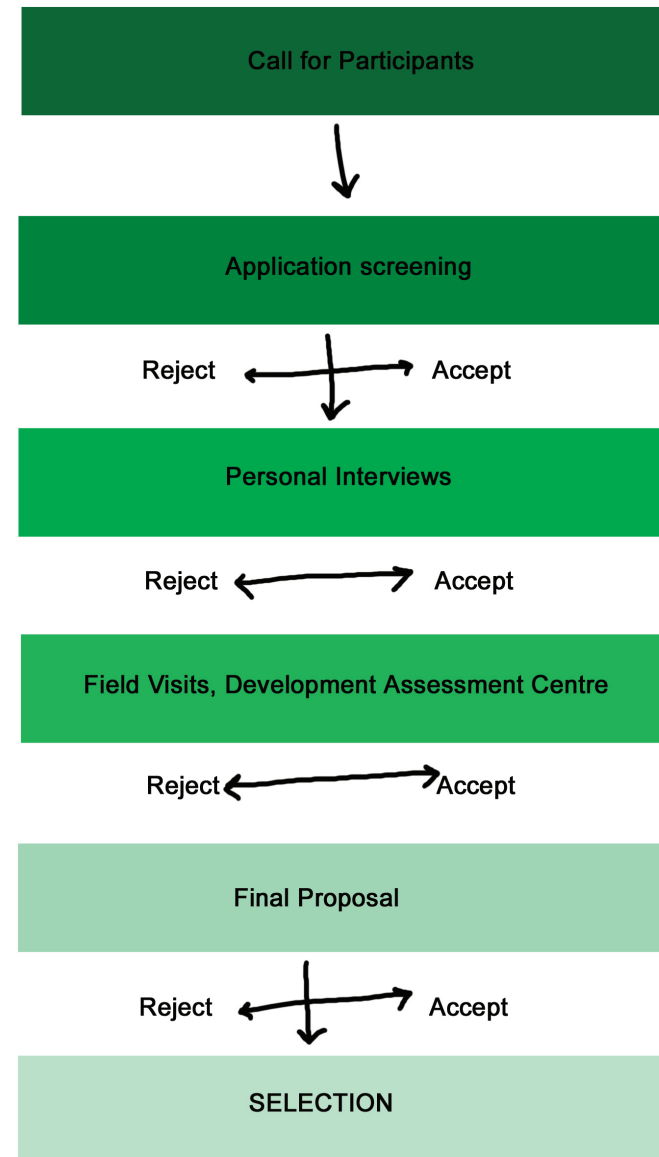
As part of outreach, 90 districts in Bihar, Jharkhand, West Bengal, Madhya Pradesh, Uttar Pradesh and Delhi were reached out to, specifically including youth from groups which are socially excluded on the basis of caste, tribe, religion, gender and/or physical disability. 75 Start up organization were selected and 25 Action project leaders.



ii.Principles of selection:

- Accountability and transparency
- Participatory and positive vengagement
- Reaching out to as many as young people as possible
- Learning orientation

Process



d) Mentoring

A mentor plays the role of a facilitator to maximize, diversify and deepen the learning of the Changeloomer. A mentor’s inputs are not confined to a particular issue or aspect of the initiative. The inputs also deeply impacts the Changeloomers’ approach to personal and social change. A mentor-mentee relationship is based on mutual interest, trust and sharing. In Changelooms With.in journey, there were a pool of more than 40 fantastic mentors from across the region who gave valuable time, love and energy enriched to the journey of the Changeloomers. At each state the Changelooms partner organization leadas also oversaw and monitored the learning experience. Without the deep involvement of the hubs and the mentors this journey would not have been possible.

e) Learning Events: Changelooms With.in

Altogether, 17 learning workshops, 4 visibility events, and 3 events for the (Bas!! Stop Discrimination Now ! project described later in this document) were organized during the journey. Starting from the selection to impact assessment several systems and processes were newly developed to make a more robust journey. Apart from these, new designs were developed by the design team led by the Design Champion for the learning workshops. The programme was designed in such a way that the intervention was more focused on a journey ‘From Me to We’, Self to Society where we used a refl-action process in which young people were helped to relate their experiences in the real world to their own identity quest. Some of our key learning events were as follows:

Learning Events	Location	Remarks
Windows to With.in	Regionally (2 in Delhi, 1 each in UP, MP, BH and WB)	A capacity building workshop with New Project Changeloomers to strengthen <ul style="list-style-type: none"> • Perspective building on development work • Anatomy of Social Exclusion • Proposal writing and strengthening of project idea
Development Center (DC) for startups	1 In Delhi	First learning event with the start up change-loomers. The main objective being <ul style="list-style-type: none"> • To build a sense of solidarity in the changeloom cohort and becoming aware of the different social inclusion imperatives, and building on their own strength. • Professional inputs was given on the action projects and looking at building leadership skills and organizational development • Financial planning was another important aspect that was covered in this workshop
Mid Project Review and Learning Workshop	4 regionally for New Projects (UP, MP, WB, Delhi). 1 for Start Up in Delhi	This workshop was especially designed to review the projects, reflect on each of them and provide feedback. All the projects were closely monitored and the potential projects for up scaled were be identified. <ul style="list-style-type: none"> • Review on Self and Social Change Project • Leadership and Decision Making • Visibility tools/Fund Raising • Impact indicators finalisation
End Project Review	4 regionally for New Projects (UP, MP, WB, Delhi). 1 for Start Up in Delhi	This would be the final review of the programme to be done in the coming year. By then the best practices from the field will be captured. It will also give us a clear indication in terms of the impact on ground and on the self of these 100 changeloomers.

Changelooms With.in - यूथइव

Celebrating Youth Leadership for Social Inclusion

3 - 5 pm

3:30 - 7:30 pm

5:30 - 6 pm

Meet 100 inspiring leaders

Live Performances - Mohalla Bol, Manzil Mystics, Bairag Kabir

Key Speakers -
 Marshall Elliot - Minister Development & Head of DFID India,
 Dr. Belinda Bennet - Head of Region South Asia at ChristianAid UK,
 Frederika Meijer - Representative- India and Bhutan UNFPA,
 Stalin K - Director, Video Volunteers India,
 Rajan Khosla - Director, PACS
 Ashraf Patel - Convener, ComMutiny - The Youth Collective
 Neha Buch - CEO, Pravah

Launch of the inclusion campaign
बस
 Stop Discrimination Right Now

Theatre & Band -
 Through out the day
 Bairag Kabir- 7:30 - 8 pm

Date: 23rd January
 Venue: Vishwa Yuvak Kendra
 Time: 3-8 pm

f) Youthsav, the launch event of Changelooms With. in:

On 23rd January 2015, Changelooms With.in launch event “Youthsav-Celebrating Youth Leadership and Social Inclusion” was organized. Youthsav was a celebration of a story, begun, but in the process being co-written. It celebrated 100 changeloomers from different socio-economic-geographical backgrounds creating constellations of social inclusion in the sky of change. Their projects ranged from gender, education, identity, livelihood, youth development, communal harmony, caste-based exclusion, and so on.

Infused with infectious energy, key Youthsav features were

- A visibility platform for the changeloomers who were eager to showcase their work.
- Public Launch of Bas.Stop Campaign! It was the official public launch of the Bus Campaign as well.
- Interactions with some of the eminent personalities of the field.

- Musical Evening! We had exciting cultural performances by theatre club Mohalla Bol, Music groups Manzil Mystics and Kabir Singers.

As the day of the event approached our venue, Vishwa Yuvak Kendra, was jam-packed! The fact that the President of United States of America had visited during the same time and the tight security did not affect the amazing turn out at the event. Youthsav witnessed a footfall of 500+ people from all walks of life. Other than the changeloomers and the programme team of Changelooms from Pravah, Commutiny and PACS, regional anchors- Youth Alliance, Diksha Foundation, Synergy Sansthan, YES Foundation, and Prantakatha, we had youth, journalists, funders, communities of transgenders and children, Ngo professionals and social activists and others who had developed an interest for the idea, theme or vision of changelooms and changeloomers of course!

Some of the most eminent people from the field addressed the gathering and instilled hope and passion in the hearts of young people. Founder of Video Volunteers Stalin K Padma, Rajan Khosla, erstwhile Director PACS along with Head of DFID India Marshall Elliot, Dr. Belinda Bennet and the country director UNFPA, Frederika Meijer inaugurated the event. The event successfully created an inspiring start and the event was covered by several media platforms. Going forward with this programme, Changelooms With.in will organize visibility events regionally to celebrate youth leadership, their struggles, success and impact of their work on lives of people they are working with including their own self.

5th Space

Public Engagement programs

Bas!Stop Discrimination Right Now

Bas!Stop Discrimination Right Now ! was an innovative mobile campaign designed to address issues of social exclusion. The campaign was jointly run by ComMutiny-The Youth Collective (CYC), Pravah and UK Government's Department for International Development, DFID's Poorest Areas Civil Society (PACS) programme as a part of the Changelooms With.in initiative shared above.

The Bas Stop discrimination program was aimed creating new conversations and opportunities for individuals counter the discrimination and social exclusion in our society. It was also aimed to amplify grassroots action, build mainstream awareness and co create dialogues with change leaders on new ways of creating a more inclusive society. The objective was to make social inclusion visible as a theme to bring it to the mainstream dialogue, and support young change leaders committed to this cause.

a. The Bus Journey -Design

To create the experience and visibilise this program we had a bus that was designed on the inside and outside on the theme of social inclusion. The inside of the bus was designed as an exhibition space where the youth traveling in the bus were able to engage with various media such as:

- Poster/photo exhibitions put up on social inclusion
- Books/articles and reading material on the theme of social exclusion and inclusion
- Curated films on social exclusion topics and issues
- Music through selected playlists that were centered around the

ideas of self; identities etc for instance Kabir music. Through these journeys participants got an opportunity to

- Build an understanding of social inclusion/ exclusion
- Break stereotypes and challenge existing notions about different identities.
- Identify the anatomy of exclusion
- Amplify changeloomers' social inclusion initiatives
- Pledge for social inclusion





a. The Core Bus Journeys

The bus launch event had more than 500 people joining us to celebrate and participate in the launch. We had two more such events in Indore and Lucknow to talk about the need for such campaigns and how young people could become the change makers.

As part of the “intensive journeys” the bus took 40 young people on a 6-hour long journey that we call an “exposure visit”. The intensive bus journey allowed people from the privileged communities to understand how the under-privileged live on a daily basis. What challenges they face, why they face it and how they overcome it, if at all they do. The journeys also urged participants to think about what social, political, psychological, legal, economical and environmental factors contributed to their exclusion. Simultaneously, this platform also gave the under-privileged communities time and space to understand if the privileged also face any sort of exclusion and how would they deal with the same and a conversation on how to engage together to combat such issues in society ensued to create a positive constructive space.

The purpose of the “extensive journey” was to engage people in public spaces to understand the ground reality of how people perceive, think

and behave with each other. The engagement was usually for 3 hours and the bus team used different mediums of engagement. In all journeys, workshops were facilitated by experts in the field using a mix of dialogue, simulation and experiential learning exercises. These sessions helped the young persons explore themselves and connect with the issue of social inclusion. A total of 103 both intensive and extensive journeys spread across five months made a lasting impact on the young people. In Delhi some of the most powerful journeys were in collaboration with Pahal- a transgender community, Safetipin-a safety audit app, Jamghat- a street children home, Kathputli- artists’ colony, Madanpur khadr- rag pickers community, Burmese refugees community and various slum communities. In UP we had some really inspiring journeys with the beggars community, wage labourers community, domestic workers community, dalit community etc. In MP we organised interactive sessions with juvenile delinquents, blind students, children in welfare homes etc. We also collaborated with different organizations such as educational institutions, social enterprises, and academic departments, cross cultural and intercultural training institutes, public diplomacy programs and non-government organizations to facilitate intensive journeys.

A key part of the reach out to participants was done by the natak mandli (a theatre group) named Mohalla Bol. The natak mandli would go to several colleges and public spaces and perform as well as hand out bus tickets to the people and mobilize them. They helped create a buzz about the inclusion campaign before the bus actually went to different colleges

c. Additional bus journeys and events:

- (i) An event to Celebrate Youth taking charge to end violence against women and girls- Delhi: On 17th March, 2015 an event titled Youth Taking



Charge to End Violence Against Women and Girls was jointly hosted by, ComMutiny – The Youth Collective, Pravah, PACS India, British Council, UK AID. This event was designed to showcase the innovative mobile campaign against Social Exclusion, Bas! Stop Discrimination Right Now and create a platform for interacting with young leaders, working on issues of gender discrimination and gender based violence

The bus journey this day was flagged off by the British High Commissioner, Sir James Bevan himself.. There were 30 people in the bus including British High Commissioner and PACS and DFID teams

(ii) Beyond Boundaries event in Indore

Beyond boundaries an event to celebrate social inclusion was organized at Jaivik Setu in Indore. The venue for this was an interesting place for it had a regular set of visitors. Close to 400 people were part of the event that brought together people from all age groups and especially young people from different colleges in Indore. Kabir music, a street play, a clown show, a kathak dance performance and numerous discussions formed major part of the event. People shared about their personal stories of discrimination, personal stories of overcoming exclusion that inspired a lot of people who attended the event. It was a grand success despite the fact that the bus stayed in Indore for only 12 days.

(iii) A night journey was organized in Delhi

In the month of March 2015 the bus journey explored the night life of Delhi in a more meaningful way; We explored how spaces offer different perceptions of realities when it's dark and how different spaces evoke different feelings like safety, security, inclusivity e.t.c. The journey was a big hit amongst the participants. It saw participants from all age groups and backgrounds and lot of women participation. It started at Lodhi Gardens and went on to old Delhi moving through the lanes of the old city, participants were found eating street food, having chai at dhaba at midnight, exploring the flower market, wandering through Jawaharlal Nehru University campus etc. It was a beautiful experience for facilitators and participants alike. The participants

visiting different places experienced exclusion in the dark. Participants also got a chance to interact and learn about the street children and people staying on streets It was a powerful journey because it facilitated some really meaningful conversations on how Delhi behaved with them during the day and how it behaved during the night.

d) Bas Journeys: Creating a ripple effect – Outreach

The Bas!Stop Discrimination Right Now was a success story for us as it achieved the objectives it set out for. Each of the 103 journeys were a great learning experience for us. Out of these 103 journeys 62 were done in Delhi in four months, 28 in UP in 22 days and 13 in MP in 14 days

In Delhi we reached out to people from all walks of life and places. The places for example were-Lajpat nagar, Kalkaji, Nehru Place, CR Park, North Campus, East Delhi, Anand Vihar, CP, Central Delhi, South Campus, kathputli colony, Madanpur khaddar, govindpuri, Jama Masjid, lado Sarai, Saket, Munrka, Nizamuddin, Lodhi gardens, old Delhi, VasantVihar, IIT, Hauz Khas, Mukherji Nagar etc. In UP we went to places like Kanpur dehat, Kanpur city, domestic workers community, rickshaw pullers' community, police, Bada Imambara, chhota Immambara, various colleges, market places etc. In Indore we went to places like- Blind school, welfare home, Main park, 56 shops, various other market places and public spaces. We also went to in and around Harda visiting bonded laborers villages.

The fact that the campaign could reach out to more than 6 lakh people on line and more 48000 people on ground says it all about the kind of visibility it garnered in 5 months. The number of requests we received from people, organizations across the country was overwhelming for us. The role of media in spreading the message was also encouraging. We were featured in almost all the national and regional print media platforms. The leading dailies like Hindu, Times of India, Deccan Herald, Hindustan Express, Dainik Bhaskar etc covered the campaign in its many avatars.

e) Bus Journeys: Impact on co-travelers

The campaign was designed keeping in mind the impact co-travelers,

the people who journeyed together and the larger public. Each of the journeys had the potential to shift the mindset of the participants. The games, the energizers, the power purity privilege activity, the reflection session and eventually the pledge would all complete a participant's journey. The journey was of understanding how the self is connected to the larger exclusion tree and then understanding how each individual can address that by shifting their mindset. The element of community added magic to overall experience of the participants. It gave them an opportunity to know an excluded community and thereby understand issues through experiencing.

The sheer number of people we reached out to is a testimony to the fact that the campaign experience was loved by many who joined us. The people we touched were impacted in many ways and co voyagers became ambassadors for us to take the message of inclusion to masses. The program's emphasis on identifying some of the really

excluded communities and then creating a space for the co-travelers to have meaningful conversations with them was a highlight. This opportunity of meeting people, talking to them, understanding and empathizing with them, breaking stereotypes and then taking a stand for inclusion was an inspiring process for everyone who was part of the bus journey. That the experience was unusual in the first place excited the participants. It questioned their notions of inclusion, questioned stereotypes, and showed them a different reality

Each of the journeys attracted new participants who wanted to experience the process. The learnings that they would share after a journey made the experience more powerful and relevant. The fact that we could work with a lot of colleges, schools and universities in Delhi with such ease says something about the campaign.

Changeloomers were an integral part of the engagement program as it provided a platform for them to showcase their work at a much larger scale. The bus became the megaphone for amplifying their work and building a network for advancing their impact. In Delhi the launch of the journey was witnessed by almost 90 changeloomers. Most of them from the launch to the culmination were part of the entire process. Be it in Delhi or UP or MP the changeloomers went out of their way to engage with the bus. In the process they benefitted by understanding exclusion from deep quarters and also paved the way for their communities to be a part of the campaign and benefit as well.

New Delhi, Wednesday, February 18, 2015

08 my city htcity

HOPE IS RIDING ON A BUS THIS SUMMER

A bunch of young leaders have put their social mission on a bus that's changing the country's cultural landscape as it travels through

Divya Kapoor
#divyakapoor@hindustantimes.com

Don't be startled if you spot a colourful, quirky-looking bus going about its business on a Delhi road. The vehicle, carrying a bunch of zealous young leaders, is on a mission: to strike meaningful conversations with people, have fun workshops and, along the way, bring about a change in the society. As part of a campaign, titled Bas! Stop Discrimination Right Now, 100 youngsters — described as changeloomers — from different cities and backgrounds have taken up a social project each. They will travel in the bus for a month and engage with people through games and sessions about a need for social and cultural changes. "The bus is open for all. The idea is to take people

The idea is to take people along, have a healthy dialogue and create awareness about gender, education, livelihood

Rajan Khosla, Poorest Areas Civil Society

There are over 100 musical activities planned with slum children. Music is a powerful method for teaching

Anurag Hoon, musician

with them and create awareness about issues such as gender, education, identity, livelihood, youth development and communal harmony," says Rajan Khosla, director, Poorest Areas Civil Society (PACS). These projects are being jointly implemented by Communitiy The Youth Collective, NGO Pravah and PACS, and include developing confidence in women, working on LGBT rights, experimental science learning for kids and a project that strives to instill women's trust in police. One of the leaders, Waqar Akhtar wants

handle a camera so that they can make a film on their lives. "The rag pickers keep our localities clean, but are constantly harassed. I want to build confidence in them by giving them a voice through the film," says Akhtar. Divyaa Gupta, a student of Dyal Singh College, aims to empower sex workers by presenting them some alternate income choices. "Many of these leaders themselves have faced similar problems. Now that they have taken up these issues, their experiences will make for very

The bus project includes developing confidence in women and working on LGBT rights

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RAMESH KALRA
57, EKLAVYA APPTS
SEC-13 ROHINI DELHI-85
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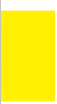
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Promoting 5th Spaces

a) CommutinyMedia Network

As a Collective, a core agenda of CYC is to take the concept of 5th Space to wider audiences. We recognize that our own forum members are pivotal to creating more 5th Spaces, independently and as a network. With this end in mind, we created a number of media products and other opportunities to promote 5th Spaces. Central to all our promotional strategies are the questions: What key competencies are required to facilitate a 5th Space? And what processes will help a 5th Space to function effectively?

In the ComMutiny Media Network (CMN) we create diverse media to facilitate dialogue and discussion to formulate an evolved and shared understanding on youth leadership, youth identity, youth livelihood and discrimination. As part of our media compendium we have developed an impressive collection of films advocating the 5th Space. From animation and live-action to documentaries and music videos these films capture the stories of Inside-Out Youth leadership. There are currently over 60 creative and innovative media products ranging from: 40 films (some of which have won acclaim at national and international film festivals); 15 theatre and dance productions; 2 music videos and a music album. We also make films for international and national development agencies. The Community Media Network, being at the centre of the media and promotional efforts engaged in a series of activities this year designed to boost the visibility of the 5th Space agenda.

b) New Products

i. New films

A core strength of CMN has been our ability to develop

engaging and thought-provoking films about 5th Space. As part of this project, we have developed a number of films that not only take the concept of 5th Space forward, but also urge audiences to think about why 5th Spaces are essential for positive youth development. The films and other media products also look at how 5th Spaces can be facilitated.

In our repository of films this year, the ones that have proved to be very popular among young people are Class of Rowdies and Find Your Own Music, both of which have been made by Nitin Das. These films delve into how young people can create 5th Spaces in their own lives.

- Class of Rowdies is film set in a classroom, a space where most people spend a crucial 14 years of their lives. The film throws up



the ideas of a classroom being a space to explore, experiment, make mistakes and learn from them. The film also talks about the importance of putting fun back into learning and the pivotal role of the teacher in allowing each student to be themselves and explore their passion. Class of Rowdies has found much acclaim both online and offline. The film has gone viral online with 8 million views and 1 million shares.

- Find Your Own Music encourages young people to find their own passion and follow the heart instead of following the herd. Young people constantly face pressure from family, peers, society, educational systems and others, and in this struggle many actually forget to explore what they want from life. The film encourages young people to question this dichotomy of passion versus pressure.
- As part of our attempt to take our 5th Space films to larger audiences, CMN also produced Hindi versions of the animation films, 18 Till I Die, Screenagers and Here and Now. All the animation films have been received well by youth and adolescents specially. The films have an average reach of over 20, 000 views. The Hindi versions will help us reach out to our rural and Hindi speaking audiences and support regional partners as a great medium to facilitate discussions around the role of young people in India
- **Screenagers** - The movie talks about the generation gap which has become more evident than ever with the advent of internet. It unravels the reason for fascination with this medium and seeks to enable one to look at the bridge that links the two generations. Schools can become 5th Spaces if parents and teachers realise their roles as facilitators of the space, using their experience to encourage the young, rather than authority figures who know-it-all.

- **Here And Now** - The short animation film beautifully carves out the principles of 5th Space in a fun and an interesting way. It is a story of a young man who discovers himself and his passion by experiencing and being in a 5th space.

In an effort to ensure that more young people are able to watch, enjoy, analysis, and debate about these 5th Space films, we have also made a number of DVDs to be disseminated amongst young people and partners



HERE & NOW

ii Mobile Application:

To ensure that we reach young people in unique and engaging ways we are currently experimenting with creating an interesting mobile game application - The Unknown I-land – A leadership Quest. This app explores leadership capacities of young people and youth facilitators and was conceptualized in 2014 to engage and reach out to technology driven youth and smart phone users. We worked on this leadership quest storyline using the 5th Space concept.

After much market research and conversations with multiple agencies, we were able to identify a competent mobile app development agency that has considerable amount of experience in developing social apps for non-profit organizations. ZMQ Software Systems is a technology for development social enterprise that develops innovative ICT solutions, software, and applications to empower people and enable sustainable development

The mobile app will serve as an impact assessment tool which will

assess an individual’s leadership capacities through a fun-filled, life-situation-based quest game. The final report out will be a leadership score board providing an overall assessment of users leadership capacities and competencies of decision making, value ranking, attitude and behaviour. With technical support from ZMQ, CMN team is currently in the process of developing more levels to the game to make it more engaging so that it’s not a one-time user experience.

The Unknown I-land app would be our first interactive media project and we are really looking forward to the final product towards the end.

c) Reaching Out to Young People Through Media Festivals and 5th Space common action days (CAD)

In order to take our compendium of films further in a systematic fashion Media Festivals were organised with forum partners. The Media Festivals were positioned as visibility events and common action days organized by all partners.

i. One such series as called ‘Breaking Walls: Creating Empowering 5th Spaces – A Grassroots Media Festival’. The overarching theme for the film festival was using 5th space principles to facilitate social inclusion. These events were 5th Space in themselves as these gave opportunity to volunteers of the organisation to organize the entire event in their city and lead it. This also created space for them to break boundaries and engage in cross border friendship, have fun and learn by exploring and questioning their pre-set identities. One of our partners, Sauhard based in Ahemdabad, produced a film on cross border engagement (inter-regional marriages) titled ‘Beyond Boundaries’, which was also taken forward through this festival.

ii. Common 5th Space Action Day was a series of five collective action days spread over a period of five months starting March to July 2015 to address issues of social exclusion. These events were held in 10 States (Assam, Bihar, Delhi, Gujarat, Madhya Pradesh, Rajasthan, Maharashtra, Uttar Pradesh & Tamil Nadu) of India to enable, empower and promote the realm of the 5th space with a direct outreach of over 12,000 youth and adolescents. Seven partners conducted events in their cities, namely: Sauhard (Ahemdabad), YES Foundation (Lucknow), Pravah Jaipur Initiative (Jaipur), People for Parity (Alwar),



Synergy Sansthan (Harda), Rubaroo (Hyderabad), and ALFA (Udaipur). 900 young people were reached through these events and more than 50% of the population was untapped audience who were introduced to the concept of 5th space for the first time. Our great celebration for the media fest was that partners shared that this event gave them a lot of energy and it was a great platform to begin the conversation about 5th space. At the same time, a challenge we faced was that most of our partners had trouble finding venues appropriate for film screening with internet.


We, as a collective, co-created the themes for each common action

day on a monthly basis, celebrating each of the spaces of family, education/career, friends, leisure and entertainment and 5th Space in partners' respected areas.

The CADs were also a targetted exercise at the forum working closely together to plan and execute monthly events. The CADs also rejuvenated the forum members and all who participated reported back that the designs on social inclusion was the highlight of the activity. Each CAD event looked at a different aspect of 5th Space and unpacked some of the issues that young people face in their

everyday life. The designs were geared towards getting participants to reflect and speak about their own experiences around inclusion and exclusion and express how they will take action towards eliminating discrimination of all kinds that they see in their day-do-day lives. A key takeaway that many young people expressed as a result of the CADs was their ability to identify and engage with the idea of social exclusion. Everyone has felt discriminated at some point but the designs also urged them to think about when they are the person responsible for some kind of discrimination





“Most of us spend almost all our lives trying to fit in, trying to be appropriate and trying to mould ourselves in a particular role that we think the world expects out of us. Life is in fact, a much larger canvass and needs to be painted with the colours of our choice. Colours that are not the ones that please the eyes of the world, but the ones that are in harmony with our soul. Gender stereotyping is so common and so enmeshed in our lives that we hardly take any notice when we come across it. The choices we make, the hobbies we pick, the clothes we like, the colours that become our favourite, the subjects we choose, the careers we pick; are in fact all governed at some point or the other by the structure and the “freedom parameters” given to us.”

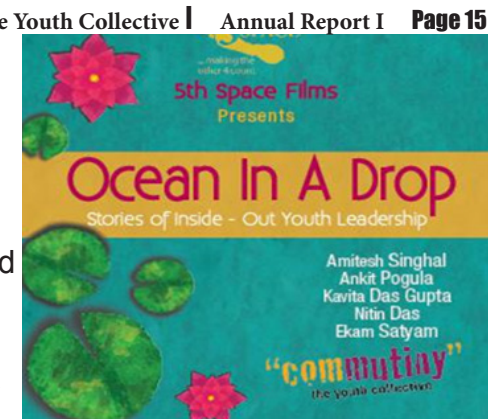
d) Disseminating 5th Space Products Through Media Schools and Organising Film Addas on Youth Development

From our experience over the past few years we have learnt that the best way to spread the word about 5th Spaces is to let young people try a hand at it themselves. To engage young filmmakers and mass communication students to create new media products using the two-way communication, tongue-in-cheek humour (vidhushak – jester) style, we proposed to conduct film screenings in media colleges in the reporting period. The idea was to organise listening and engaging spaces for young media professionals, where they would be able to articulate and exhibit their concepts for the products they will make. We created an interesting concept, 5th Space Bioscope: a grassroots filmmaking initiative through which young budding filmmakers will be encouraged to make films which celebrate stories of youth leadership and change.

A total of 105 media students were engaged in the last six months

through various screenings and presentations. We were able to conduct one full fledged screening session with 45 graduation students of Jagannath Institute of Management Studies. We also conducted an open dialogue-discussion with Delhi University graduate students from various courses including one with 40 development communication students from Lady Irwin College and 20 students from various courses in Lady Shriram College were also reached.

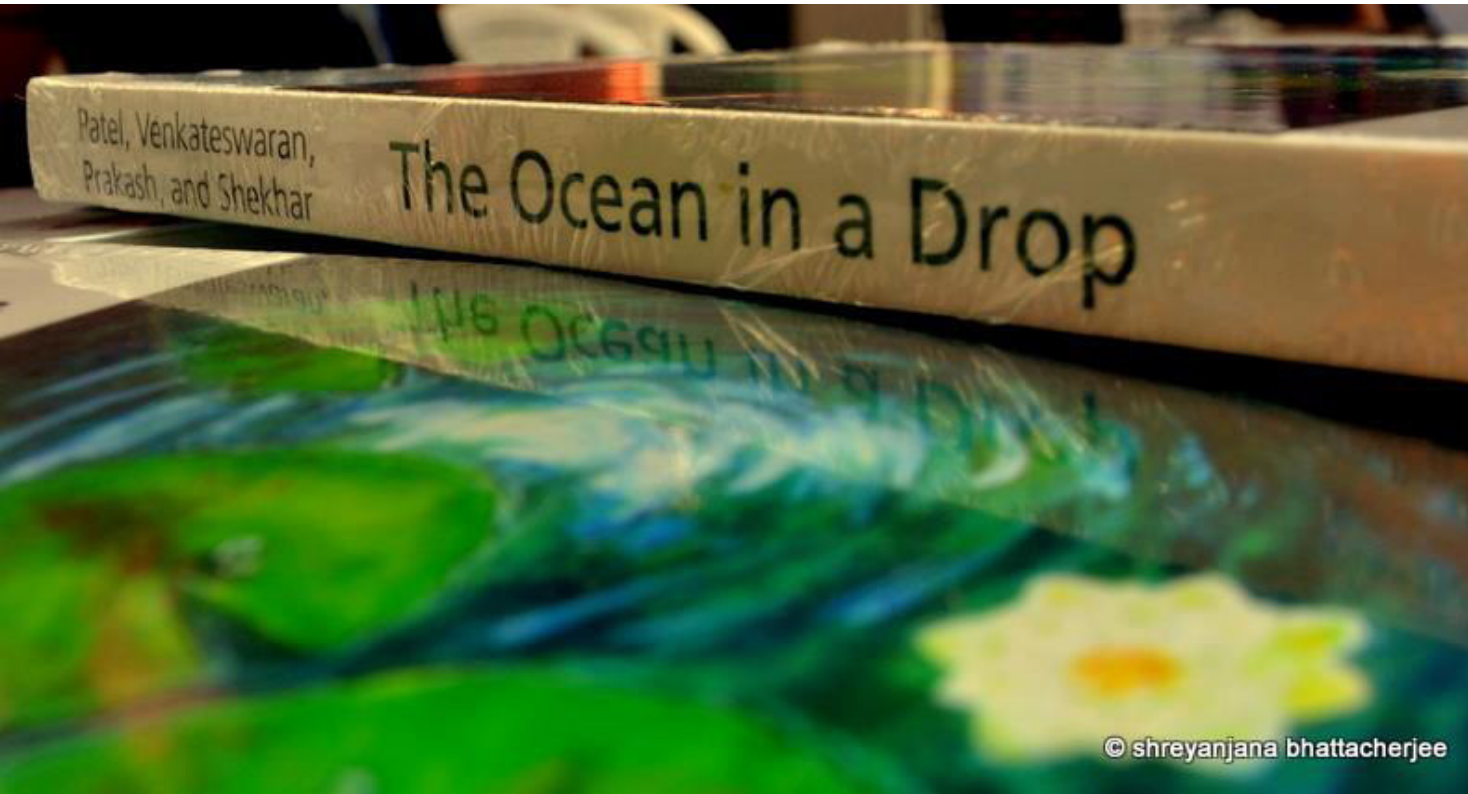
Though there has been much excitement from students as well as institute management, we have found that it has been difficult for colleges to identify slots where students can dedicate time for a film festival.



e) Additional Communication Materials

Updated and relevant communication material is a very crucial part in the visibility and promotion of any cause. The communication material we put together has always received great appreciation and enthusiasm. Some of note worthy forums where these were used during the project year are: Pravah's SMILE Internship Closure event, Bus closure event, UNFPA school workshop, PACS Learning Voyages event, UNFPA's Peer Education Study, Youth Addas, meetings with German officials, Girl's Count meeting, Meeting with Oxfam & Misereor, CYC Organizational Retreat, Microsoft Event, Election Commission roundtable convening, and presentation to the finance minister on youth development e.t.c.

Seeing that our 5th Space films are so



popular and are in great demand, we also designed a new DVD cover for our compendium of films that reflects the range and depth that our films cover. The DVD is now accompanied with a booklet of film synopsis to give viewers an overview of what films are on the DVD.

f) Entry into Film Festivals Awards

Film festivals, national and international, are great avenues to showcase films and create visibility for the same to a wider audience, who may otherwise not get a chance to watch these films. In the first project year, we have sent our films to three film festival. The film, Class of Rowdies, being the latest in our compendium and having gone viral online, were selected for entry to film festivals along with Screenagers and Here & Now.

A great celebration for us was that Class of Rowdies won the award for best film in Narrative category of the 2014 MY HERO International Film Festival.

This award is an affirmation about the quality and value that our films bring. Class of Rowdies has also been entered into the Kala Godha Short Film Festival in Mumbai and Kochi International Short Film Festival. 18 Till I Die, Here & Now, Screenagers have all been submitted to Animday Awards and Game Vs Play in Terra Di Tutti Film festival. We are keenly waiting to hear back from these festivals on how our entries have fared.

g) Social Media for Increased Visibility of 5th Space

Social media has become an essential means for dissemination, outreach and a platform to exchange information and ideas. Recognizing social media as a new 'hang out' zone for young people our strategies for intensive social media engagement include running a 24 x 7 Facebook page, a Twitter campaign, connecting and collaborating with many other social media initiatives, using short youth led films on 5th Space for dialogue online and on ground, and designing fun creatives for generating thought and reflection. Our Facebook page following has increased by 7800 new fans with 6.3 million impressions by 3.5 million users, over a course of one year.

"commutiny"

5th SPACE
...making the other 4 count

"Friendships work best when your friend is from the same socio-economic background"

AGREE?

JOIN US FOR A TWEETATHON AND SHARE YOUR THOUGHTS!

MAY 15, 2015 | 3:00PM - 4:30PM

@5thSpace

#BreakingWalls

One very successful social media campaign we ran was titled “My Volunteering Story”. The campaign was designed to celebrate International Youth Day on December 5th where we invited responses to questions such as “Tell us what does volunteering mean to you? Share your volunteering experience” using the hashtag #MyVolunteeringStory.

In the past year the 5th Space ideas and experiences have been propagated to 3 million people through Facebook. Fan interaction has also increased on 5th space Twitter handle where users connected to us through tweetathons on different themes, participation in various twitter activities and regular connecting to people with program updates. As a result of these efforts, we have now got 1900 new fans, 848,712 impressions by 371, 429 users, and 30,912,000 people have been reached with 5th Space messages.

As we enter into the second year of the project, we will be focusing on developing more original content to reflect the wide range of conversations that fall within 5th Space. We feel that though our numbers are pretty good, but boosting the amount of original content we will get even more deeper engagement online.

e) CYC and 5th Space Websites Revamp

The CYC website has been a key vehicle for us to take out information about our work to the wider community. To keep our website up-to-date and to ensure that it reflects a snapshot of everything we are about, the CMN revamped the entire website. The new website is up and running and can be found at www.commutiny.in. The 5th Space website. We are currently working on making it more interactive to boost the user experience when young people visit the site.

f) Creation of the 5th Space Manual

One major transition that we want to see at the end of this project is for other young people, youth facilitators, and youth-led organizations to be able to independently create and nurture 5 th Spaces. Many of our activities are geared towards achieving this end.



A crucial step for this is to create a manual which will be the ‘How to’ Guide for 5th Space. We are calling this manual the ‘5th Space Walkbook’. We are working on a guide that is simple and easy to follow, making it a true ‘how to do it’ guide thereby making the 5th space a truly mainstream-able, action oriented concept. Furthermore, through the use of this guide, facilitators of youth, whether parents, teachers, organization heads will be able to use our media products in effective ways to talk about the 5th Space.

To kick start ideation around the manual, we held a 2 day consultation with 23 partner organizations to build their engagement for the research and structure design of the 5th Space walkbook. These youth led and youth engaging organisations are all engaged in 5th space work across the country and their participation enriched the process

for designing the workbook. This two day consultation was an intensive process where partners were involved in co-creating the hypothesis for the workbook and also sharing in depth 5th Space stories from their own organizational spaces. Through the two day consultation we also created a learning space for the partners and carried out an organisational analysis on how they rated themselves on the internalization of the 5th Space principles. Through this analysis, called 'tatva analysis', partner organizations were able to reflect and celebrate aspects where they rated themselves highly and able to come up with concrete steps on 'how to' strengthen the principles where they felt they were weak. This entire process and the observations that have

come out of it will constitute an integral section of the manual.

We have currently begun work on the manual, with ground research first being up into place. In order to support the claims in the manual with solid data, we have designed a survey that will be circulated with 25,000 young people. The questionnaire aims to capture youth sentiments about issues such as gender safety, education, employability, communalism, and sanitation. These are top-of-mind social issues that impact the lives of young people, and responses from the questionnaire will be used to analysis what young people think are solutions to these issues.



“commutiny”
the youth collective

HOME WHO WE ARE ARCHITECTING 5TH SPACES ADVOCATING 5TH SPACES 5TH SPACE ENGAGE RESOURCES COM



ComMutiny – The Youth Collective (CYC)

– A collective of nearly 50 youth led and youth engaging organizations

Governance Review and Capacity Building

In order to build the 5th Space community, we have realized that strengthening our own as 5th Space advocates is important. In order to do this, the team works closely with the Champions for mentoring and guidance and we have put into place regular review and feedback mechanisms to evaluate how well we are demonstrating 5th Space principles as a team.

Our Champion's meetings and weekly team review meetings are geared towards not only reviewing the tasks to be completed, but to also see how each team member can learn and grow from these experiences. We have very strong feedback sharing mechanisms put into place within the team, both formal and informal. The skills and cohesiveness within the team has also increased as a result of interacting with and learning from external forums and organizing events, meetings, and other public-facing activities. Partnership management for the Common Action Days and surveys for the 5th Space manual, vendor interactions for the films, communication material designs, website, and printing have all given the team a chance to hone our own project management and implementation skills. We have also had a number of interns and volunteers who have contributed to various activities such as graphic designing, blogging, running a social media campaign etc.

Perhaps one of the central objectives of the collective and one that runs through all the activities is our endeavour to expand and deepen the collective further. All our activities and media products have been co-created with forum partners and have been disseminated within the group so that all partners can benefit from it. We have also put together a forum book, which captures profiles of all partners of the forum. This is a key communication document for Community as well as for all our partners.

In addition to these efforts, the forum meetings that we conduct are

important platforms where all forum members come to discuss and plan activities and progress. The forum meeting is also a place when we can raise concerns and find solutions to how we can all work better together for a common end. As always, the forum meetings in the last year were a success.

In order to build the collective further, we have also represented our collective efforts on various platforms. One of the many interesting events was the Youth Connect: Leveraging Technology For Young People, which was organized by Microsoft and Centre for Catalyzing Change for young people' on 10th December 2014. Our 5th space initiative, 'MUST BOL – a campaign against gender based violence', featured in their best practices book which has case studies of innovative initiatives that used social media to run a massive campaign. Furthermore, a learning event with Oxfam was also organized. This consultation was organized to come up with a strategy for a campaign that promotes a violence-free environment for women and girls. CYC was invited to talk about the Must Bol campaign and we screened the film, 'Labels', which talks about accepting different identities rather than labelling people.

Finally, a significant effort has been made on fundraising to take the idea of 5th Space for youth development forward. We have successfully secured a 3 year project with Misereor along with Oxfam also contributing some support to the project.



Southasian Children's Cinema Forum

Southasian Children's Cinema Forum (SACCF) has defined for itself five areas of engagement:

- Networking
- Research & Policy
- Audience Development
- Production & Development
- Distribution & Promotion

In 2014, SACCF received a continued support from Puneet Malhi Trust/ Ipartner to build further partnerships and raise resources and complete its ongoing programs including

a) An online Database Portal:

A first of its kind free of charge, user-generated promotional portal dedicated to children's films, related professionals and activities. A cross between LinkedIn and IMDB, the portal assists children's film professionals - producers, directors, distributors, sales agents, festival programmers etc - to connect with each other and to educators and parents. Key sections of Film and Organisations is complete and beta version of site ready to go live in July 2015. About section live: www.childrensfilmsouthasia.org

b) Research :Conducting research on film policy of Southasian countries vis-a-vis production, distribution and exhibition of independent films with a focus on children's films. Catherine Masud, core partner in Bangladesh is utilising her expertise in film promotion to conduct the research on behalf of SACCF.

c) Film Package:Curating a package of Southasian films for children and young adults and promote the package in regional and international festivals

d) Building association and opportunities including developing a First Southasian Animation Incubation Cell,

e) Film Education & You (Filmey!) was envisioned as a Pan Southasian film clubs network led by young adults, incubated by schools and organisations and driven by a digital portal. Monica Wahi travelled to Nepal, Pakistan and Afghanistan primarily to gain feedback and build alliances for the Film Clubs.



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Arjun Shekhar
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Shariq Ahmad
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 Tripti Vyas

PARTNERS- COMMON ACTION DAY

Agrini
 ALFA
 CSEI
 PFP
 Pratakatha
 PJI
 Pravah
 Sauhard
 Synergy
 YES
 Saher
 Diksha
 Audacious
 Katkatha
 WAY Foundation

PARTNERS- MEDIA FESTIVAL

Sauhard
 YES
 ALFA
 PFP
 Synergy

Rubaroo
PJI

RESOURCE PEOPLE

Kamini
Red Stone Films
Kumar printing
Manzil Mystic
Kalu Ram ji
Nitin das
Monica
Kumar Printing
ADS

BUS COLLABORATORS

YES Foundation
Anhad Pravah
Synergy Sansthan
Pooja Dhingra (Designer)
Brand Dairies
Ranjinder Tourist taxi Service
Board members
Forum members

BUS CAMPAIGN- INTERNS

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Ashish

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Ashaf patel
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Naresh
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VISIBILITY TEAM/ BUS

Rajesh
Niha Kamal
Mahamaya
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DKA
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